



Why Cleanse?

Due to unhealthy lifestyles and poor eating habits most people, young and old, are developing serious problems in the intestinal tract which often times may contribute to the development of many degenerative diseases such as: heart problems, cancer, diabetes, obesity, etc. It has been said that modern day man digs his own grave with his fork and spoon. It is estimated that over 90% of disease can be directly or indirectly related to an unhealthy digestive system.

Layer upon layer of mucoid plaque is formed in the colon over many years; this substance can accumulate until it is several inches thick and reach the entire length of the stomach, small intestines and colon. This mucoid plaque can be so dense and hard that it resembles dried black tar. One autopsy revealed a colon so clogged with waste it weighed forty pounds! This mucoid plaque which is the result of the unnatural foods we eat, is responsible for most digestive problems and a host of other ailments.

Cleansing is a way to get rid of the body of waste material that has been eliminated. The terms: cleanse and Detox are used often but their meanings are not the same. The term Detox is short for detoxification and it means eliminating toxins from the body. The liver is the main detoxification organ and it is responsible for neutralizing toxic substances, but eventually the toxins become too much for the liver to handle, leaving the body exposed to these toxic materials, that's why Detoxing the body is so important. On the other hand cleansing usually means eliminating waste material from the colon.

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